

TESTIMONIALS

Hoof Beats

www.hoofbeatsmagazine.com

Print Ads



"I have been placing ads in *Hoof Beats* for over 20 years. I advertise in *Hoof Beats* because it gives our stake ads maximum coverage. It has been a pleasure to deal with the staff at *Hoof Beats*. They have always been friendly and helpful to me, and I appreciate their professionalism."

Barry Hewson, Director of Racing
Woodbine Entertainment Group



"If you're in the harness racing business, *Hoof Beats* is the only way to advertise. It covers worldwide, and brings your products directly to the marketplace."

Al Terwilliger, Owner
Protecto Harness Equipment



"*Hoof Beats* has become the must-have and must-read of all harness media."

Bob Marks
Perretti Farms



"We advertise in several national publications, and *Hoof Beats* is by far the best value for our advertising dollars. We reach our targeted audience at such a reasonable rate that we can afford to take larger ads that don't get lost, like they sometimes do in other magazines."

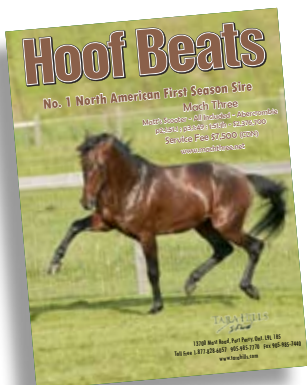
Elaine Konesky, Marketing director
Big Dee's Tack and Vet Supply



"*Hoof Beats* has played a significant role in helping to entrench the Walsh brand throughout North America."

Paul Treiber, President
Walsh Harness & Saddlery

Special Project Ads



"I really think that the Pro-Cover is a winner. I have heard from several people that our advertising was first-class this year. The *Hoof Beats* Pro-Cover was a part of that."

John Curtin, Stallion Manager

Internet Banner Ads



"*Hoof Beats*, and its associated Web services with the USTA, is one of the most prominent advertising venues in the Standardbred industry. The magazine is a high-quality production that receives excellent geographic exposure—a must for any business participating in the industry."

Jean Brown, Farm Manager
Blue Chip Farms

Hoof Beats Reporting with Horsepower
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